

# GUIDE

## Photoshop® Template

v7



**ilfotoalbum**

**Send the compressed file of the layout**

*Or in our website [www.ilfotoalbum.com](http://www.ilfotoalbum.com) log in to the section > **Photographers***

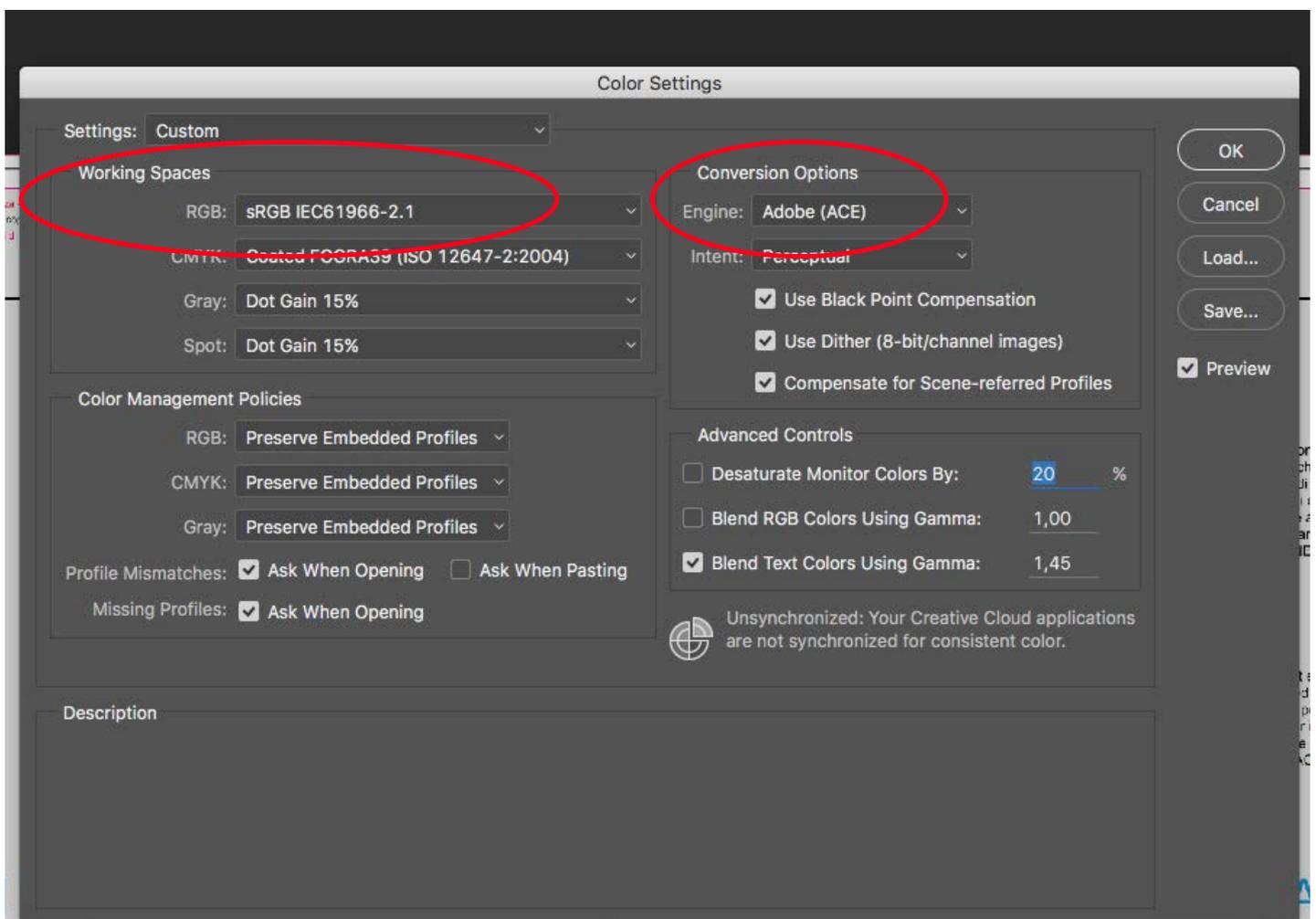
## Setting the colour profile

The reference profile for all the prints in our laboratory is sRGB and it must be used as workspace in all the applications that allow it (Photoshop, Lightroom, InDesign, etc.) for a perfect match between (calibrated) monitor view and print.

### Setting the workspace in InDesign

The Colour Settings panel (menu: 'Edit' > 'Colour settings') is the engine that controls the view and the conversions from one colour space to another. Once you set the colour settings as shown in the screen below, we will be able to read your photographs correctly and to reproduce them as faithfully as possible on all the printers in our laboratory.

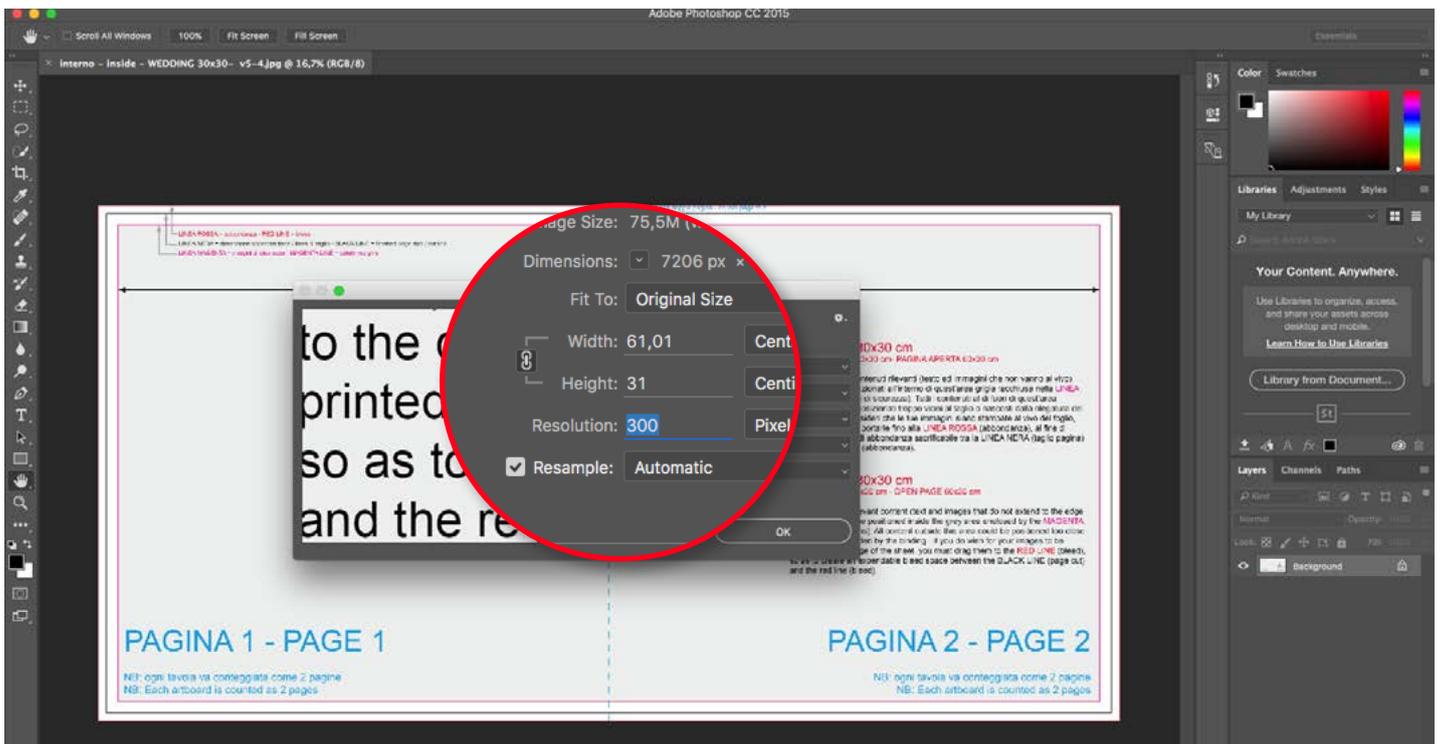
To view all the available options, select "other options" from the menu commands on the right.



## How to start designing the layout with InDesign

The size of the worksheet corresponds exactly to the chosen model, with a 5mm bleed space on the document.

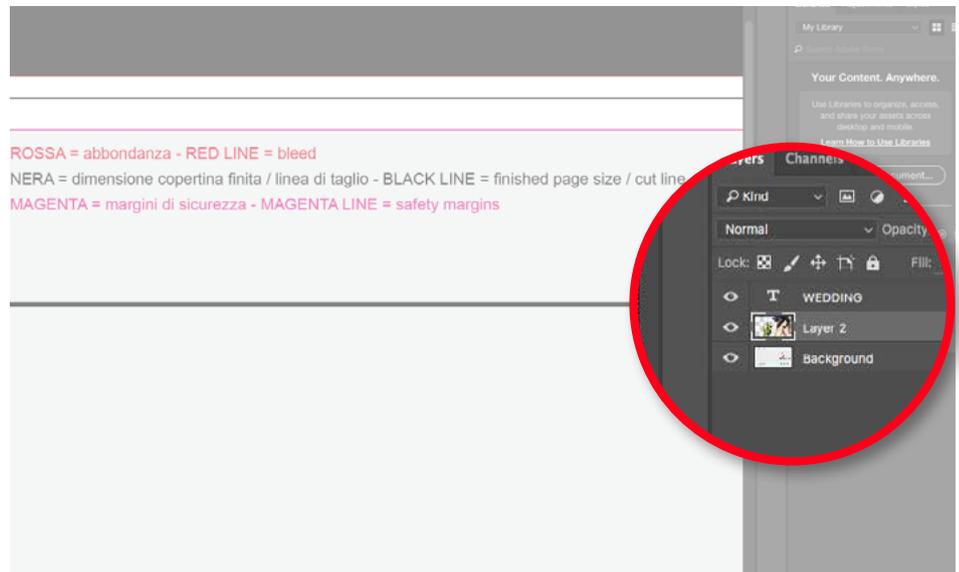
**Please note: To obtain a correct file for printing, please do change the preset values set of the document.**



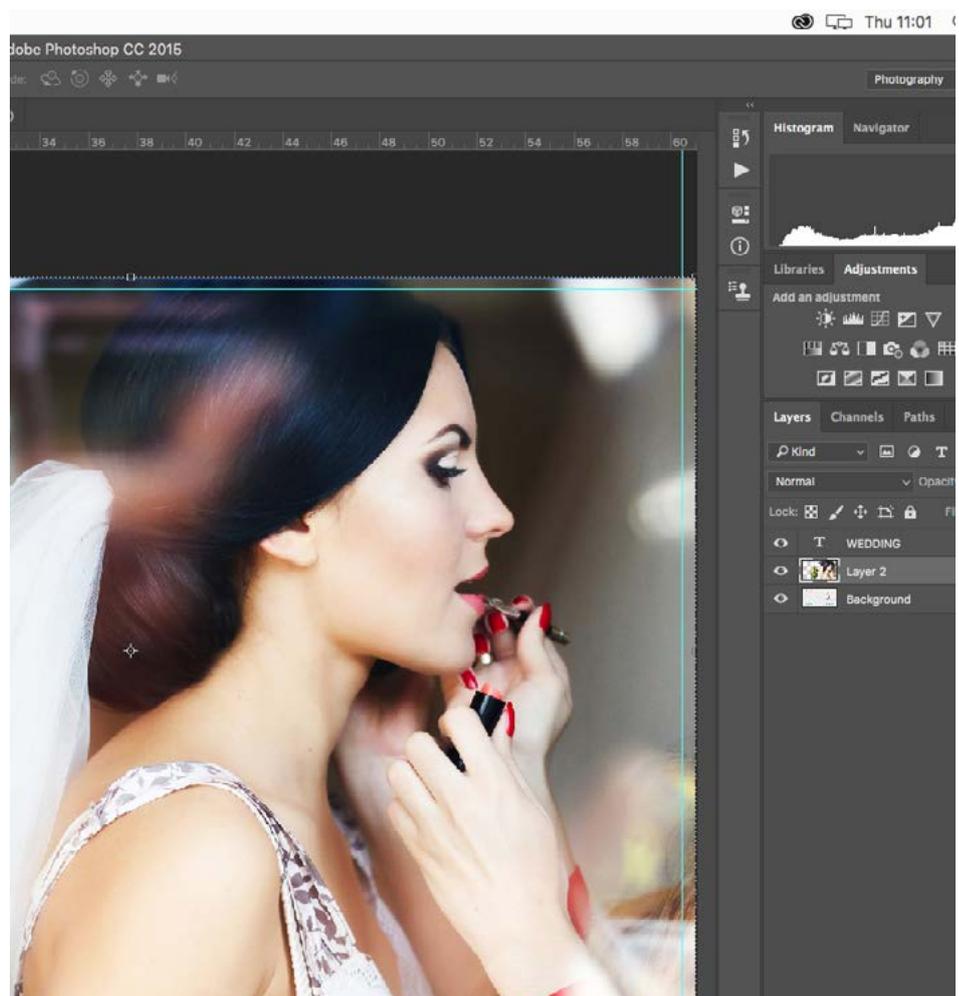
All our templates include guide lines for the correct positioning of photos and text. It is very important to adhere to these margins in order to avoid white borders or cropped images. All relevant content (text and images that do not extend to the edge of the page) must be positioned inside the **MAGENTA LINE (safety margins)**. All content outside this area could be positioned too close to the cut or be hidden by the binding. If you do wish for your images to be printed near the edge of the sheet, you must drag them to the **RED LINE (bleed)**, so as to create an expendable bleed space between the **BLACK LINE (page cut)** and the **RED LINE (bleed)**.



There are countless ways for designing the artboards and users will choose the one they are most familiar with. The file represents only a guide, in which the parameters to be adhered to are size, resolution and colour profile. To start the layout you need to create a new layer, in the layers window.

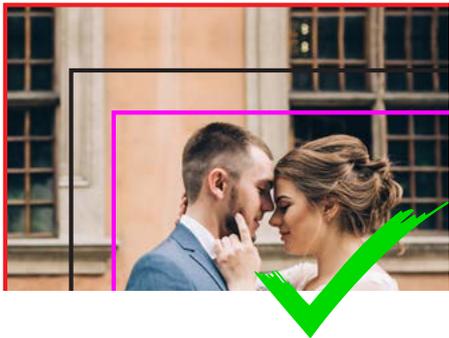
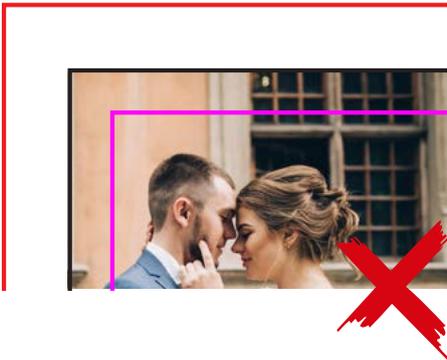
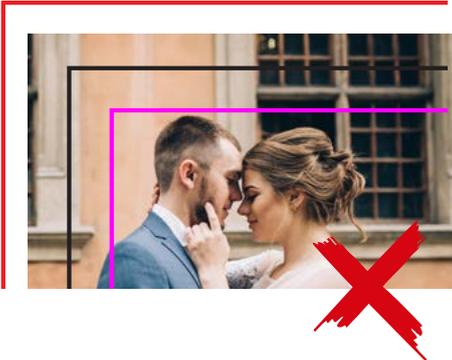


In the new layer you need to create the guide lines for taking into account the cuts and the safety margins, and for displaying the folding line. You can then import images to the artboard and add text taking into account the bleeds and safety margins.

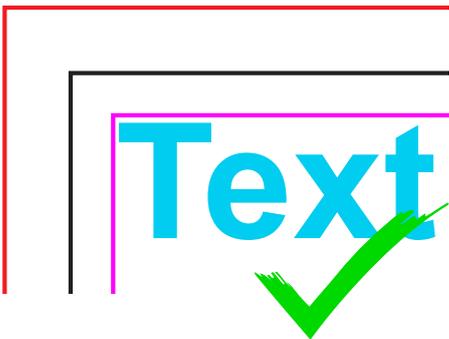
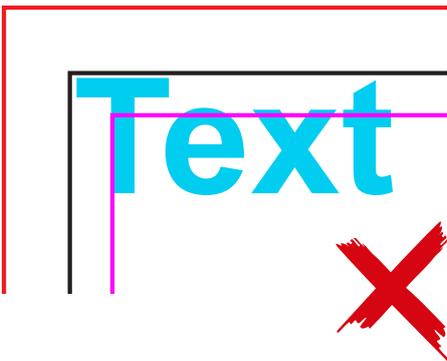
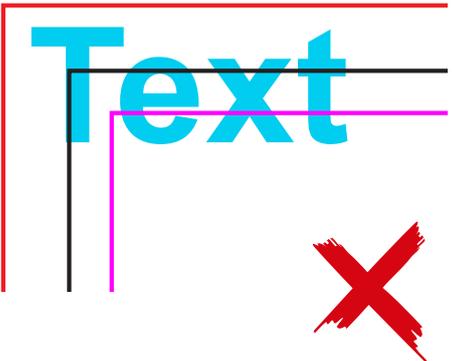
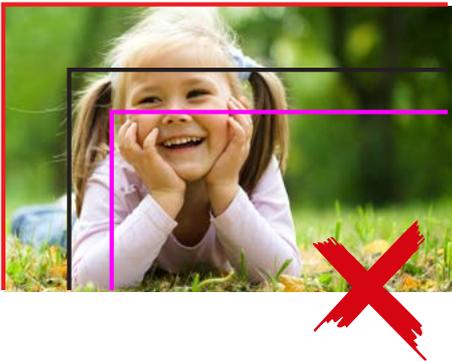


# Positioning images and text correctly

**BLEED** - The edge of the photo must not be positioned flush with the black line, or between the black and red lines. The photo must cover all the spaces up to the red border.



**SAFETY MARGINS** - To avoid cropping important parts of the photo it is important to keep the subject (text and photo) within the safety margins and NOT go over or keep flush with the cut line (BLACK LINE).



## Saving and sending the artboards

When the artboard layout is completed, you must remove the background layer (containing all the information and the guide lines) and merge all the layers. Now the artboard can be saved in JPEG format with sRGB profile.

### Naming the files

Before placing an order you need to rename the artboards correctly. The artboards of the inside pages must be named with a three-digit sequential number prefix. The cover must not be numbered and it can be named simply "cover" or "cover photo".

001 name.jpg  
002 name.jpg  
003 name.jpg  
004 name.jpg  
005 name.jpg  
006 name.jpg  
007 name.jpg  
008 name.jpg  
009 name.jpg  
010 name.jpg  
011 name.jpg  
012 name.jpg  
...



01 name.jpg  
02 name.jpg  
03 name.jpg  
04 name.jpg  
05 name.jpg  
06 name.jpg  
07 name.jpg  
08 name.jpg  
09 name.jpg  
10 name.jpg  
11 name.jpg  
12 name.jpg  
...

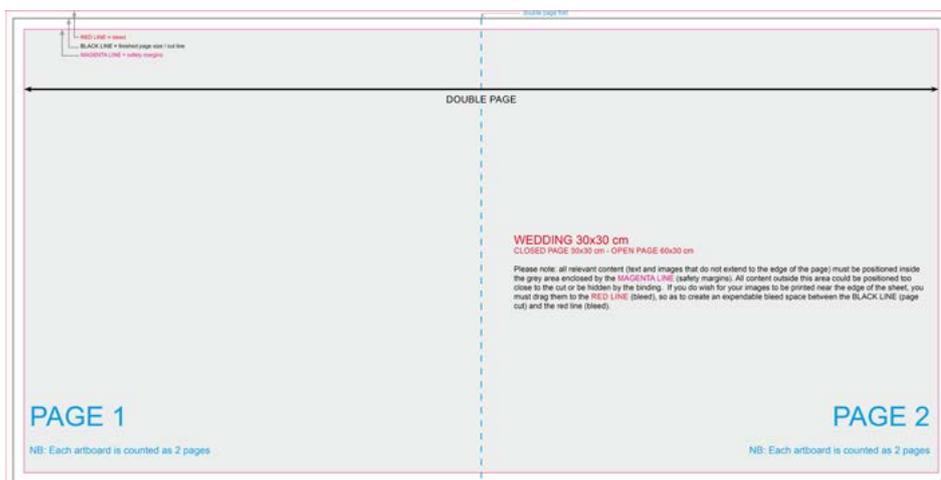


1 name.jpg  
2 name.jpg  
3 name.jpg  
4 name.jpg  
5 name.jpg  
6 name.jpg  
7 name.jpg  
8 name.jpg  
9 name.jpg  
10 name.jpg  
11 name.jpg  
12 name.jpg  
...



### Page count

Each artboard is counted as 2 pages



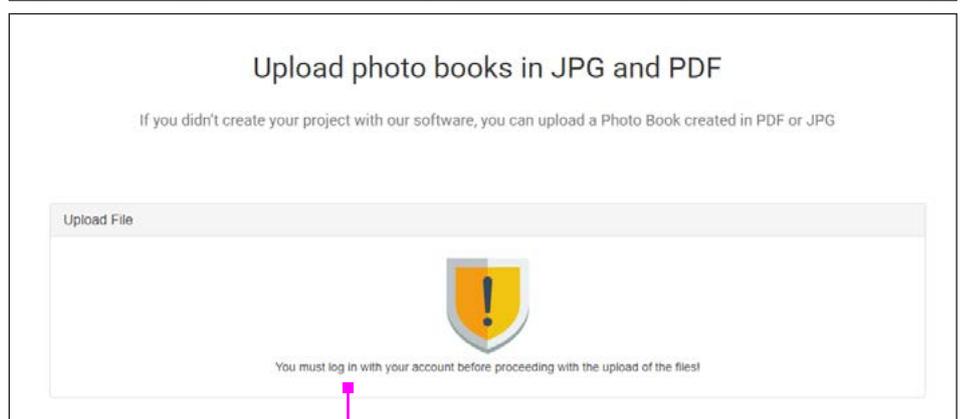
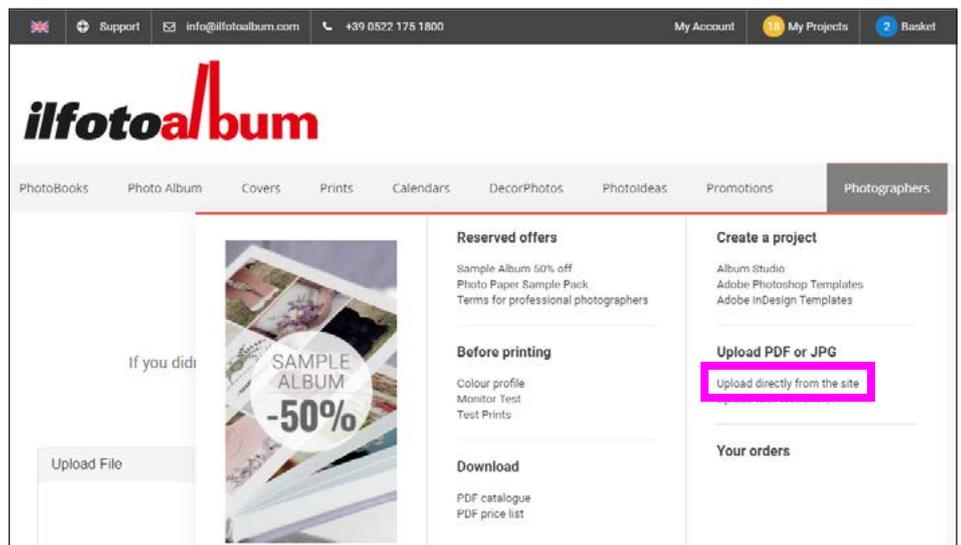
**2 PAGES** → 001 name.jpg

## How to send the layout and confirm the purchase

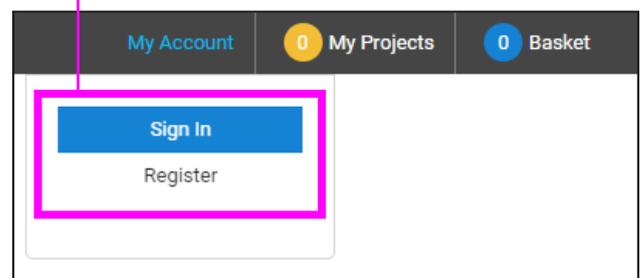
Once the files have been renamed correctly, they must be put into a single folder (inside pages, cover and parents/witnesses pack, if selected) and compressed into a single file (zip).

## Send the compressed file of the layout

Or on our website  
www.ilfotoalbum.com in the  
**Photographers** menu select **Upload**  
**directly from the site**



*If you have not yet accessed,  
Access with your data or  
Register*



## Upload photo books in JPG and PDF

If you didn't create your project with our software, you can upload a Photo Book created in PDF or JPG

Upload File

Send compressed files up to 2GB



**Product**

**Number of single sides**

**Name**

**Email**

**Telephone**

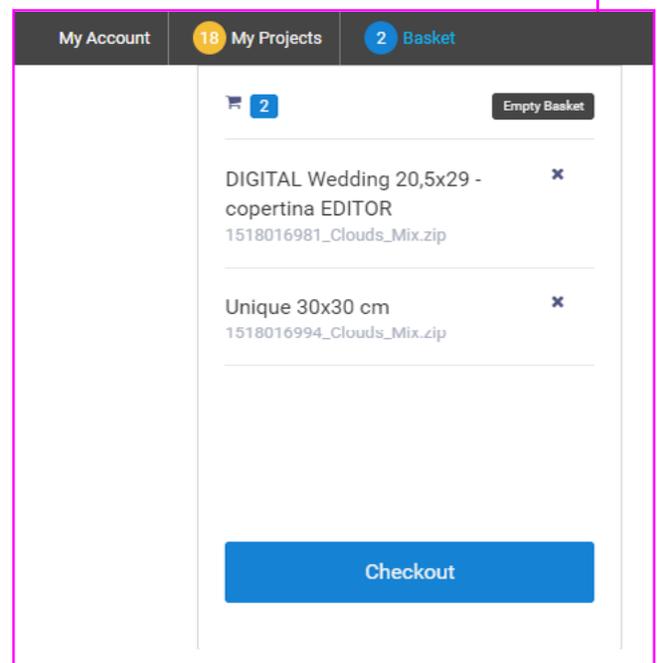
Add the compressed file

Complete the fields and make the transfer

Once you have completed the uploading select **Checkout**

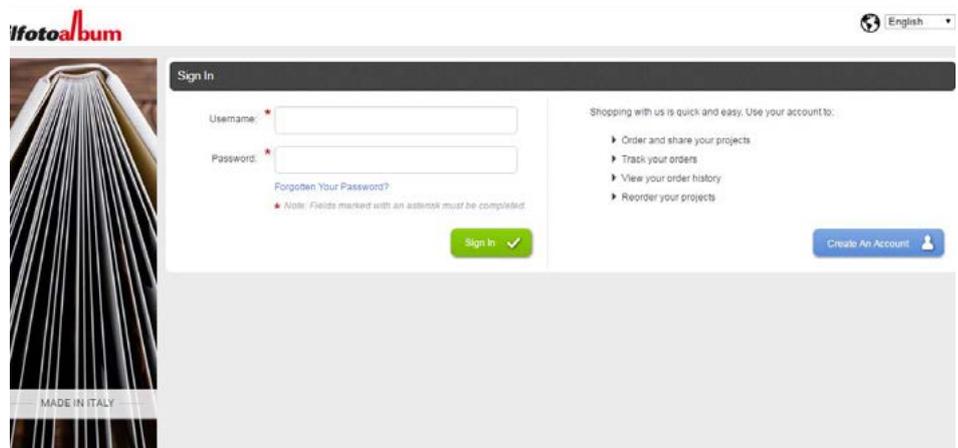
Project added to basket.

Or add other projects to the trolley to complete the multiple purchase of a number of products.



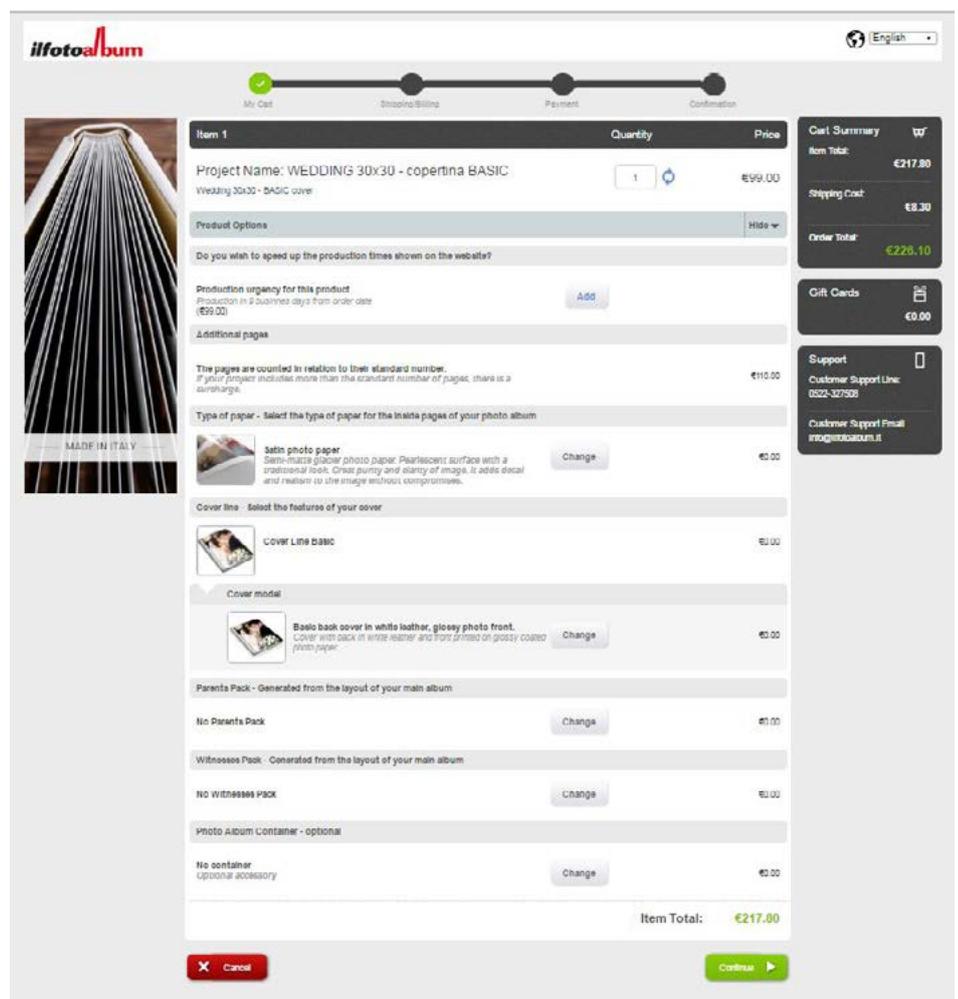
## Optional choices

In order to access the product configuration interface you need to enter your personal data or register if you are a new user.



## Selection of the type of paper, cover, cases, parents pack, etc.

The optional choices differ from product to product. Clicking on "change" will open a selection window showing all the available choices for that product. In this section you can add the parents pack or witnesses pack to your order.



## Selection of the shipping method

Next, you select your shipping address.

Please note: The option of payment upon delivery can be selected in the shipping method section, and not in the payment method section.

**Shipping / Billing Details**

Shipping Address:  Billing Address:

Same As Shipping Address

Change

Shipping Method	Shipping Cost (Euro)
<input checked="" type="radio"/> Express Courier - (Tracciata)	€8.30
<input type="radio"/> Personal collection - (disponibile solo per i residenti a Reggio Emilia)	€0.00
<input type="radio"/> Registered Mail - (Tracciata)	€6.90
<input type="radio"/> Registered Mail + Payment Upon Delivery - (Pagamento alla consegna)	€11.90
<input type="radio"/> Express Courier + Payment Upon Delivery - (Pagamento alla consegna)	€13.30

Item Subtotal (including shipping): **€226.10**

## Selection of the payment method

Lastly, before confirming the order you need to select the payment method. In this page you can also enter any discount codes to take advantage of current promotions and your VAT number to request an invoice.

**Payment**

Item 1	Quantity	Price
Project Name: WEDDING 30x30 - copertina BASIC Wedding 30x30 - BASIC cover	1	€69.00

Subtotal: €217.80  
 pro: -€21.78  
 Item Total: €196.02

**Additional Information**

Customise your option

IF YOU WOULD LIKE AN INVOICE DOCUMENT PLEASE ENTER YOUR VAT NUMBER IN THIS FIELD  
 If you do not provide a VAT number, no document will be issued.

ADDITIONAL ORDER NOTES:  
 Please write in this field if you wish to add any information to your order.

Shipping (Express Courier): €8.30

Amount To Pay: **€204.32**  
 (Includes 22.00% IVA - €36.65)